EXPLOITING MARKET CYCLES:
THE KEY TO SUCCESSFUL INVESTING
Advanced Research for Financial Professionals

How many times have you bought a stock, bond, or mutual fund – just when the fundamentals sounded great – only to see that investment go into a protracted decline? The key to any successful strategy is buy low and sell high. But a successful implementation of that strategy requires an in-depth understanding of market cycles. As steward for your money – or your clients’ money – you’ll find my expertise to be of unparalleled value in this regard. I have the resources, specialized knowledge, and experience to analyze the markets’ complex cyclical functions and define what it means for your trading and investments.

My name is Stan Harley. You may have seen my work in Barron’s, Investors’ Business Daily, The Los Angeles Times, and other publications. I am also a frequent guest market analyst on radio, television, and streaming audio/video web sites. I have found that a solid understanding of market cycles is the critical factor in forecasting market movement. As editor/publisher of The Harley Market Letter, I have provided investment advisors, money managers, research analysts and other financial professionals with advanced technical analysis of the financial markets since 1995. Timer Digest has ranked me the Stock Market Timer of the Year and Bond Market Timer of the Year.

377 Trading Day / 78 Week Cycle

The most important cycle in the stock market on an intermediate time frame is shown at left. In tracing its genesis back to the September 14, 1953 low, I have found the underlying mathematical derivation for this cycle and calculated its mean at 78 weeks (377 trading days). All of the major market indices are governed by this important cyclical function – the Dow Jones Industrials, S&P 500, NASDAQ, New York Composite, Dow Transports, the Russell 2000, and a host of others.
The Harley Market Letter

The Harley Market Letter is a market timing advisory service on the stock, bond, and precious metals markets. My technical expertise encompasses market cycles – their derivation, real-time tracking, and exploitation for investment and trading. Subscribers to The Harley Market Letter gain a true insight into why market prices change as they do and how these harmonic oscillations - and their reversals - are tracked in real time. Perhaps most importantly, though, readers will learn to anticipate market turns rather than react to them and be prepared to buy or sell.

- Each Issue 7-10 pages; Clear-Cut Advice on WHAT and WHEN to Buy or Sell
- Full-Color Charts of the DJIA, NASDAQ, S&P 500, FTSE-100, Treasury Bonds, Precious Metals, and Other Sectors of Interest
- Price Resistance and Support Levels
- Time Cycles – Their Derivation, Statistical Analysis, Expected High and Low Reversal Dates Identified in Advance
- Graphs and Indicators That Track Cyclical Functions and Price Trends in Real-Time
- Visit www.harleymarketletter.com for an in-depth discussion of my advanced technical approach to market analysis. You can also view a recent sample of my newsletter.

The Harley Market Letter Update Service

The markets move quickly, so to keep readers abreast of the latest tumultuous developments, I also publish a Bi-Weekly UPDATE service. The monthly newsletter goes into considerable detail on the intermediate trends and technical theory. The Bi-Weekly UPDATE service supplements the monthly newsletter with my near-term views and projected reversals. Financial professionals who depend on my latest up-to-the minute views on the markets’ cyclical functions and current technical readings include the UPDATE in their subscription service. The reports are delivered by E-mail on Tuesday evenings and on weekends. I will also send out flash bulletins of major buy/sell events intra-day if I see one of a critical nature occur. You’ll find this to be an important addition to your market advisory as well.
A Detailed Statistical Analysis of a Cycle’s Past History Gives Important Clues for Future Behavior

Veteran technicians are aware that in performing cyclical analysis of the financial markets, it will often be found that the time period taken for one complete cyclical rhythm will vary from beat to beat. To ascertain the central tendency of the cycle, I perform a statistical analysis of the data. From this analysis, I use both the mean and the median of the data to project the window of time for the next reversal point. 

Experience has taught me that even though a cycle has had a history of market lows, it may not necessarily produce another low at the next occurrence. The next projected cyclical turn should more-properly be viewed as a trend change reversal point. The cyclical turn is defined as the point at which the price velocity balloons in the opposite direction from the trend that preceded the reversal event. Indicators that measure price range provide the requisite confirmation.

My Knowledge and Expertise Can Help YOU

My publications are of most benefit to those financial professionals who have considerable experience in the financial markets and understand the importance that advanced technical analysis brings as a key ingredient to the investing process. I am confident you will be very pleased with my service.